



BeautyHealth CEO Andrew Stanleick to Present Keynote Speech at WWD Beauty CEO Summit

May 9, 2023

LONG BEACH, Calif.— May 9, 2023 —The Beauty Health Company (NASDAQ: SKIN), home to flagship brand Hydrafacial, today announced that President and Chief Executive Officer Andrew Stanleick will deliver a keynote speech at the 25th [WWD Beauty CEO Summit](#) on Tuesday, May 9, 2023 in New York City.

The WWD Beauty CEO Summit gathers leaders from around the world to provide insightful and timely analysis on the future of beauty.

Read a copy of Stanleick’s keynote remarks: [The New Frontier of the Beauty Economy](#).

In his remarks, Stanleick says: “We are entering a new frontier in the beauty economy, dare I say a ‘Kodak Moment’ for the industry. And I do not mean a picture-perfect photo opp. I mean a radical reshaping of the market.”

He shares a view on four trends that will shape a new era for beauty and aesthetics and support the continued growth runway for BeautyHealth:

- The medicalization of beauty, as consumers abandon “wellness” for clinical efficacy
- The rise of a new beauty influencer – doctors and estheticians
- Personalization powered and transformed by data
- The shift of beauty wallet share to the professional treatment room

About The Beauty Health Company

The Beauty Health Company (NASDAQ: SKIN) is a global category-creating company delivering millions of skin health experiences every year that help consumers reinvent their relationship with their skin, bodies and self-confidence. Our brands are pioneers: Hydrafacial™ in hydradermabrasion, SkinStylus™ in microneedling, and Keravive™ in scalp health. Together, with our powerful community of estheticians, partners and consumers, we are personalizing skin health for all ages, genders, skin tones, and skin types in more than 90 countries. We are committed to being ever more mindful in how we conduct our business to positively impact our communities and the planet. Find a local provider at <https://hydrafacial.com/find-a-provider/>, and learn more at beautyhealth.com or [LinkedIn](#).

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