



BeautyHealth's Hydrafacial Announces Reimagined GLOWvolution Tour

May 15, 2023

Third annual global tour offers a new, deeply immersive brand experience starting in New York and Los Angeles

LONG BEACH, Calif.--(BUSINESS WIRE)--May 15, 2023-- The Beauty Health Company (NASDAQ:SKIN), home to flagship brand Hydrafacial, today kicked off its third annual GLOWvolution Tour. GLOWvolution is a Hydrafacial hallmark, a traveling experiential program that has touched down in more than 50 global cities to date. Completely reimagined for 2023, the global tour offers a deeply immersive Hydrafacial brand experience at quintessential locations in each city and invites visitors to share the secret of their confidence boosting Hydrafacial glow in a "Glow On" challenge.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230515005291/en/>



Hydrafacial's GLOWvolution Tour (Photo: Business Wire)

GLOWvolution invites providers, consumers, influencers, and local attendees to join us at the center of the Hydrafacial story and pass the "Glow On" to friends, family and the community organizations that mean so much to them."

The first stop of the 2023 GLOWvolution tour kicked off today at a seven-story New York City brownstone in Greenwich Village. Next month in Los Angeles, the location is an equally iconic palm tree-studded estate in Beverly Hills. Additional global tour dates and cities to be announced.

To experience a Hydrafacial in your city, [find a provider near you](#).

About The Beauty Health Company

The Beauty Health Company (NASDAQ: SKIN) is a global category-creating company delivering millions of skin health experiences every year that help consumers reinvent their relationship with their skin, bodies, and self-confidence. Our brands are pioneers: Hydrafacial™ in hydradermabrasion, SkinStylus™ in microneedling, and Keravive™ in scalp health. Together, with our powerful community of estheticians, partners, and consumers, we are personalizing skin health for all ages, genders, skin tones, and skin types in more than 90 countries. We are committed to being ever more mindful in how we conduct our business to positively impact our communities and the planet. Find a local provider at <https://hydrfacial.com/find-a-provider/>, and learn more at beautyhealth.com or [LinkedIn](#).

Forward-Looking Statements

Certain statements made in this release are "forward looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. When used in this press release, the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "should," "future," "propose" and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements.

These forward-looking statements are not guarantees of future performance, conditions, or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside The Beauty Health Company's control, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements.

Important factors, among others, that may affect actual results or outcomes include The Beauty Health Company's ability to execute its business plan; the ability to carry out the planned GLOWvolution tour events; the ability to continue the GLOWvolution tour; the success or return on investment of the GLOWvolution tour; potential litigation involving The Beauty Health Company; changes in applicable laws or regulations; and the possibility that The

At every stop of the tour, Hydrafacial will welcome local providers, media, influencers, and consumers, along with a "Glow On" guest, to experience the ultimate Hydrafacial treatments, alongside product education and skincare consultations, complimentary wellness activities, healthy snacks, and sips, and so much more.

Hydrafacial will also be giving *Glow On Community Grants* to local nonprofits nominated by area Hydrafacial providers to support the inspiring work of these organizations. The grant program takes inspiration from Hydrafacial's passionate community of providers who use their talents to pass the glow on, build confidence, and improve their communities across the globe.

"GLOWvolution is a Hydrafacial hallmark, and we are thrilled to see it evolve year after year," said BeautyHealth President and CEO Andrew Stanleick. "This year's reimagined GLOWvolution promises to be the most immersive yet and allows us to reach Hydrafacial fans in new cities across the globe. Most importantly, this year's

Beauty Health Company may be adversely affected by other economic, business, and/or competitive factors. The Beauty Health Company does not undertake any obligation to update or revise any forward-looking statements, whether because of new information, future events, or otherwise, except as required by law.

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