



Hydrafacial Announces Glow Getter Scholarship Program in Support of Estheticians

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Scholarships in Partnership with Beauty Changes Lives Will Help Empower Individuals Who Aspire to Build a Career and Business in the Growing Field of Esthetics

LONG BEACH, Calif.--(BUSINESS WIRE)--Oct. 15, 2024-- The Beauty Health Company (NASDAQ:SKIN), home to flagship brand Hydrafacial™, today announced the introduction of the Hydrafacial Glow Getter Scholarship program, a program that supports aspiring and licensed estheticians as they begin their journey and advance their careers and businesses in the growing field of esthetics; a profession that is projected to grow 10 percent through 2033.¹

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20241015294542/en/>



Hydrafacial Treatment (Photo: Business Wire)

The Hydrafacial Glow Getter Scholarship program, in partnership with Beauty Changes Lives, will provide financial tuition assistance to individuals who are enrolled in esthetics programs that lead to licensure

or certification in the United States and Canada, and to support the educational advancement of currently licensed estheticians wishing to elevate their skills even further. Hydrafacial plans to award a total of \$60,000 in scholarships over the next two years, with applications for the first round of scholarships opening on December 1, 2024.

"Hydrafacial has become a treatment consumers ask for by name, thanks to a passionate community of estheticians who have championed the treatment over the last 27 years," said BeautyHealth Chief Executive Officer Marla Beck. "We are committed to providing estheticians with opportunities that help them advance to the next level in this dynamic and growing field. Our Glow Getter Scholarship program is one of the ways we express our gratitude to estheticians worldwide who pass on healthy, glowing skin to their clients across the globe with Hydrafacial."

The scholarship announcement kicks off Hydrafacial's celebration of skin health professionals in honor of National Esthetician Day on Tuesday, October 15. Throughout the week, Hydrafacial will engage with and celebrate estheticians at key events across the country, on social media, and with a dedicated billboard spot running on the Nasdaq Tower in New York's iconic Times Square.

As a leading educator of skin health professionals, Hydrafacial has trained more than 40,000 estheticians across the globe through its proprietary HFX and HFX Business programs. In 2023, Hydrafacial launched the [School Partner Program](#), offering participating esthetics schools and their students progressive and enhanced training curriculums, special pricing on Hydrafacial delivery systems and consumables, and more.

Lisa Roeberg, Executive Director of Beauty Changes Lives (BCL), shared, "We're excited to partner with Hydrafacial on the Glow Getter Scholarship, which perfectly aligns with our mission to make beauty and wellness a first-choice profession. As the Industry's #1 resource for scholarships, BCL provides estheticians with the support they need to pursue their passion and hone their skills. This partnership with Hydrafacial highlights BCL's commitment to collaborate with Industry leaders to invest in the future of beauty and wellness and create a lasting impact."

Additional information regarding eligibility and application requirements will be available on the Beauty Changes Lives website starting on December 1, 2024: <https://beautychangeslives.org/scholarships-opportunities/>

¹U.S. Bureau of Labor Statistics. *Occupational Outlook Handbook. Skincare Specialists.*

About The Beauty Health Company

The Beauty Health Company (NASDAQ: SKIN) is a global category-creating company delivering millions of skin health experiences every year that help consumers reinvent their relationship with their skin, bodies, and self-confidence. Our brands are pioneers: Hydrafacial™ in hydradermabrasion, SkinStylus™ in microneedling, and Keravive™ in scalp health. Together, with our powerful global community of estheticians, partners, and consumers, we are personalizing skin health for all ages, genders, skin tones, and skin types. We are committed to being ever more mindful in how we conduct our business to positively impact our communities and the planet. Find a local provider at <https://hydrafacial.com/find-a-provider/> and learn more at beautyhealth.com or [LinkedIn](#).

About Beauty Changes Lives

Beauty Changes Lives is a 501 (c) (3) non-profit organization dedicated to making careers in beauty and wellness a first choice. Through its scholarship, mentorship, awareness and education programs, Beauty Changes Lives is empowering the next generation of professionals and elevating the Industry. To get involved or make a donation, please visit <https://beautychangeslives.org>

Source: BeautyHealth

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